



The Green Market
222 East Hancock Street
Milledgeville, GA 31061
(478) 528-9059

News Release

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FOR MORE INFORMATION, CONTACT:
Chelsea Losh (Market Manager)
(478) 528-9059
babeandsage@gmail.com

Local farmers market approved for transportation to and from market

MILLEDGEVILLE, Ga.— The Green Market has been approved for their Fresh Food Bus program. The Green Market has partnered with Georgia College Parking and Transportation to provide bus rides to and from the market. Transportation will be provided for 16 markets. They will start on Saturday, May 7th and end Saturday, December 17.

At the beginning of the year, The Green Market began using the Wholesome Wave program, which allows for people to double their SNAP/EBT/Food Stamp dollars at the market. After the implementation of the Wholesome Wave, Chelsea Losh, The Green Market's manager, noticed another need.

“I recognized and learned a lot of times people who would use the Wholesome Wave program do not have a way to get to the market,” said Losh.

Losh and The Green Market have been working on finding a way to make the market more accessible to more people in the community. They received funding for the Fresh Food Bus program through the Wholesome Wave.

There are six stops along the buses' routes. These include the Wray Homes, Boys & Girls Club, Arts, Farmer's Market, Harrisburg Center and West Campus. The times vary for each stop, but each location has at least four stops.

“We are excited to reach a new group of customers and to hopefully make "fresh food" more available to more members in our community. The Green Market has always been committed to "Good Food Access" and The Fresh Food Bus is the next logical step in our journey to making fresh, local, sustainable food more affordable, more available, and more accessible to the people who live in Milledgeville,” said Losh.

Georgia College Parking and Transportation is looking forward to the relationship they will build with the people in the community, as well as, being apart of the Fresh Food Bus Program and the positive impact it will have on Milledgeville.

“Parking and Transportation has the opportunity to work with the student body on a regular basis, but the Fresh Food Bus program allows our department to reach out and work with the community, extending our transportation services to promote a meaningful opportunity for Milledgeville. We look forward to helping promote healthy eating through our shuttles,” said Senior Manager at Parking and Transportation.

This program is positive for the Milledgeville community because it makes local, fresh food accessible to more people, and it is helping the local farmers.

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